

America's Top Dog Model (R) *Paw Prints*

In this issue:

America's Top Dog Model ® 2011 Contest

Spotlight on Lola's for pets

Happy Valentines!

Welcome to America's Top Dog Model (R) *Paw Prints.* We appreciate your registering to receive our monthly news report.

This issue features *America's Top Dog Model (R) 2011 Contest "Angel Paws."* Our exciting, 2011 contest honors "top dogs" that make a difference!"

Each week we will "spotlight" America's Top Dog Model (R) 2011 Contest sponsors, in *Paw Prints,* Facebook and news releases. In this month's *Paw Prints*, the "spotlight" is on *Lolas for Pets*, "top canine accessory designer" Stacy Morgan. One lucky dog will win a *Lolas for Pets*, crystal choker. Check out her fabulous designs!

In the spirit of Valentines, *Romeo Reports*, on his favorite ways to enjoy this romantic occasion.

America's Top Dog Model (R) 2011 Contest is underway! We look forward to receiving contestants photos and stories about how *"your dog makes a difference."*

Best Wishes,

Jo Jo Harder President & Owner The Jo Jo Companies America's Top Dog Model (R)

"If you will it, it is no dream"



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America's Top Dog Model (R) 2011 Contest

America's Top Dog Model (R) honors "*top dogs that make a difference*" during our 2011 contest, which runs from January 7 to May 20. The theme is "*Angel Paws.*" One national winner and eleven finalists will be featured on America's Top Dog Model (R) 2013 Calendar and receive many wonderful prizes including:



Crystal Choker by Stacy Morgan for Lolas for Pets

- Linda Higgins "Angel" ensemble
- A portrait of the winner by artist Liz Murtagh
- Crystal choker from Lola's for Pets
- Scarlett luxe <u>DreamCoat</u>
- <u>America's Top Dog Model (R) signature ensemble</u>
- Rainpaw coat from <u>Gold Paw Series</u>
- Swarovski crystal embellished tennis shoes from <u>Bella Bark and Meow</u>
- Autographed copy of <u>Diva Dogs: A Style Guide to Living the Fabulous Life</u>

Eleven *heavenly f*inalists will be featured in America's Top Dog Model (R) 2013 calendar and receive a stylish <u>Gold Paw Series</u> Fleece coat.

More exciting prizes will be added in the coming weeks!

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America's Top Dog Model (R) Paw Prints

February 2011 Report



"Lolas' for Pets" by Stacy Morgan....A *Diva Dogs* Dream come true!

America's Top Dog Model(R) 2008 contest Finalist, Trixie, models "Lolas for Pets" crystal choker

Photo by Nicole Geller Photography

Before the dawn of civilization, canines "ruffed it" in nylon collars, howling for a style to call their own. In today's modern times, dogs can have style, thanks to canine accessory designers like, <u>Stacy Morgan</u>.

It all started when Stacy first laid eyes on Lola, a Hairless Chinese Crested. She looked somewhat like a painting, but a little edgy. One thing Stacy knew for sure, Lola was a very special dog who needed to be adorned with special accessories.

The dog that Stacy had before Lola for twenty years, was an American Eskimo, with lots of hair that shed heavily. Stacy was living in New York City when she passed away, and had gone to the Westminister Dog Show. There across the stage came a

naked little dog with no fur. The rest is history! Lola has been Stacy's enjoyable companion for fifteen years.

Stacy longed for a playmate for Lola,

then along came Grace, a fast and furious, yet glamorous Whippet. She was the perfect match for little Miss Lola.

They spent several years living in New York city where Stacy designed accessories for humans. She quickly adapted to the idea of creating accessories for dogs. Thus, *Lolas for Pets*, was born!

The trio currently reside in Stacy's hometown of Dallas, Texas. Both cultures of New York City and Dallas have influenced *Lolas for Pets* designs, which are custom made for each pet's individuality.

<u>Lolas for Pets</u> valentine collection features lots of red and pink crystals, which coordinate perfectly with a crystal heart shaped pendant. Beaded suede chokers and satin ribbons with heart designs are also part of the Valentines collection.

The winner of <u>America's Top Dog Model (R)</u> 2011 Contest will receive a fabulous, <u>Lolas for Pets</u> crystal choker. Best of luck to <u>America's Top Dog Model (R)</u> 2011 Contest winner.